

REP HEADLINE# 6332090
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT8/12 10.32
*** WDCW-TV ***

ADV # _____ ADV. NAME POLI/G ALLEN/NRSC/R/SEN/VA
AGY # _____ AGY. NAME SMART MEDIA GROUP

REP.# _____ OFF.# _____ SALESMAN # _____

BUYER NAME PATRICIA DOME

SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6332090

PRDCT ALLEN/NRSC

EST#****

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT9/12 OCT22/12 WK-2

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT8/12 10.32

REP: TO: MALLORY
FROM: GREG
LNS 1-10 CANX
LNS 11-15 ADDED
REVISED TTL...\$4250...7X
THX PLS CFM, 10/8/12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

ALLEN FOR SENATE/NRSC

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

AGENCY ADVERTISER CODE = ALNNR
AGENCY PRODUCT CODE = ORDR

AGENCY EST# = C09C12

1	S		800A-900A	30		\$350.00	10/12	10/12	0		FRI	0
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PROGRAM : NEWS PLUS MINUTE
RA35+ : 0.6
CON COM1: NEWS PLUS MINUTE

gc - 10/9/12

OCT8/12 10.32
... WDCW-TV ...

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S	800A-900A	30		\$350.00	10/11	10/11	0		THU	0
PROGRAM : NEWS PLUS MINUTE											
RA35+ : 0.6											
CON COM1: NEWS PLUS MINUTE											
5	S	1000P-1100P	30		\$800.00	10/10	10/10	0		WED	0
PROGRAM : LATE NEWS											
RA35+ : 0.2											
CON COM1: LATE NEWS											
6	S	800A-900A	30		\$350.00	10/10	10/10	0		WED	0
PROGRAM : NEWS PLUS MINUTE											
RA35+ : 0.6											
CON COM1: NEWS PLUS MINUTE											
7	S	1000P-1100P	30		\$800.00	10/15	10/15	0		MON	0
PROGRAM : LATE NEWS											
RA35+ : 0.2											
CON COM1: LATE NEWS											
8	S	800A-900A	30		\$350.00	10/22	10/22	0		MON	0
PROGRAM : NEWS PLUS MINUTE											
RA35+ : 0.6											
CON COM1: NEWS PLUS MINUTE											
9	S	1000P-1100P	30		\$800.00	10/11	10/18	0		THU	0
PROGRAM : LATE NEWS											
RA35+ : 0.2											
CON COM1: LATE NEWS											
10	S	800A-900A	30		\$350.00	10/16	10/16	0		TUE	0
PROGRAM : NEWS PLUS MINUTE											
RA35+ : 0.6											
CON COM1: NEWS PLUS MINUTE											
11	A	800A-900A	30		\$350.00	10/10	10/10	1		WED	1
PROGRAM : NEWS PLUS MINUTE											

REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT8/12 10.32
*** WDCW-TV ***

OCT8/12 10.32											
CHANGES *** WDCW-TV ***											
LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	A	800A-900A	30		\$350.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS PLUS MINUTE											
13	A	800A-900A	30		\$350.00	10/22	10/22	1		MON	1
PROGRAM : NEWS PLUS MINUTE											
14	A	1000P-1100P	30		\$800.00	10/10	10/11	2		W-TH	2
PROGRAM : LATE NEWS											
15	A	1000P-1100P	30		\$800.00	10/15	10/18	2		M, TH	2
PROGRAM : LATE NEWS											
STATION MAKEGOOD OFFERS:											
M1 UNRESL BUY#4											
MISSED: TUE/800A-900A						OCT9	30S	\$350.00	(OCT4/12)		
OFFER: SAT/730P-800P						OCT13	30S	\$350.00	PLS ADVISE.		
CMT: MAKEGOOD PER ART... PLEASE ACCEPT. ER											
OCT/12 \$4,250.00											
CONTRACT TOTAL											\$4,250.00
TOTAL SPOTS											7

MARKET TOTALS \$300,000 WDCW 1% WJLA 23% WUSA 18% WRC 31% WTTG 27% WPXW 0% WDCA 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

6332090
UNAPPROVED REV #1 \$\$\$

G. Allen

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
CHANGES

OCT5/12 12.06
*** WDCW-TV ***

ADV. NAME POLI/G ALLEN/NRSC/R/SEN/VA
AGY. NAME SMART MEDIA GROUP
814 KING STREET, SUITE 400
ALEXANDRIA, VA 22314

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME PATRICIA DOME
SALES PRSN WA- DAVE CLARK

CLASS: NATL. LOCAL REGIONAL

ORDER # _____ CONTRACT # 6332090
PRDCT ALLEN/NRSC EST# **** COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT22/12 WK-2

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT5/12 12.06

REP: TO NSA
FM DC
DARE REVISION
ADD TO SCHED
RVSD TTL \$4,950 9X
PLS CNFRM, THX 10/5

ADD

Newsplus!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

ALLEN FOR SENATE/NRSC

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE = ALNNR AGENCY EST# = C09C12
AGENCY PRODUCT CODE = ORDR

3	S		1000P-1100P	30		\$800.00	10/9	10/9	0		TUE	0
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PROGRAM : LATE NEWS
RA35+ : 0.2
CON COM1: LATE NEWS

32090
APPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT5/12 12.06
*** WDCW-TV ***

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S	800A-900A	30		\$350.00	10/9	10/9	0		TUE	0
PROGRAM : NEWS PLUS MINUTE RA35+ : 0.6 CON COM1 : NEWS PLUS MINUTE											

7	A	1000P-1100P	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : LATE NEWS RA35+ : 0.2 CON COM1 : LATE NEWS											

8	A	800A-900A	30		\$350.00	10/22	10/22	1		MON	1
PROGRAM : NEWS PLUS MINUTE RA35+ : 0.6 CON COM1 : NEWS PLUS MINUTE											

9	A	1000P-1100P	30		\$800.00	10/11	10/18	1		THU	2
PROGRAM : LATE NEWS RA35+ : 0.2 CON COM1 : LATE NEWS											

10	A	800A-900A	30		\$350.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS PLUS MINUTE RA35+ : 0.6 CON COM1 : NEWS PLUS MINUTE											

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#4

MISSSED:TUE/800A-900A

OFFER:SAT/730P-800P

CMT:MAKEGOOD PER ART...PLEASE ACCEPT. ER

OCT9

OCT13

30S

\$350.00

(OCT4/12)

30S

\$350.00

PLS ADVISE.

OCT/12 \$4,950.00

CONTRACT TOTAL \$4,950.00
TOTAL SPOTS 9

MARKET TOTALS \$300,000 WDCW 1% WJLA 23% WUSA 18% WRC 31% WTTG 27% WPXW 0% WDCA 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE